

The effect of local taxes on firm performance: evidence from geo referenced data

Federico Belotti, Edoardo di Porto & Gianluca Santoni

Highlights

- This paper studies the effect of business property taxation on a wide range of firm-level outcomes, using a panel data of Italian manufacturing firms over the period 2001-2010.
- We exploit a pairwise spatial differenced generalized method of moments estimator along with the exogenous variation in local taxes generated by the political alignment of each local government with the central one.
- Our estimates show that property taxation exerts a negative and statistically significant impact on employment, capital, TFP and sales.
- Back-of-the-envelope calculations suggest that the observed average increase in business property taxation between two consecutive years (0.05 percentage points) induces contractions in employment and capital, by about 0.5 workers and 8150 euros, respectively.



Abstract

This paper investigates the impact of business property taxation on firms' performance using a panel of Italian manufacturing firms. To account for endogeneity in local taxation, we exploit a pairwise spatial differenced generalized method of moments estimator. As well as providing robust inference, we also improve on existing work by exploiting the exogenous variation in local taxes generated by the political alignment of each local government with the central one. We find that property taxation exerts a negative impact on firms' employment, capital and sales to such an extent as to significantly affect total factor productivity.

Keywords

Local taxation, Endogeneity, Spatial differencing, Two-way clustering.

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H22, H71, R38.

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The effect of local taxes on firm performance: evidence from geo referenced data¹

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1. Introduction

The property tax has long been one of the main source of financing at the local government level. The new literature view about its economic incidence argues that it exerts distortionary effects on the use of capital at local level (Zodrow, 2001). The empirical literature on the economic effects of this widely used tax and, in general, of local taxation is extensive.² Despite this attention, the estimation of its impact is fraught with uncertainty and it is still one of the more debated issues in public finance.

Recently, Duranton et al. (2011) point out three main sources of this uncertainty. First, it may arise from the fact that many of the site's characteristics affecting the firm's choice on where to localize its plants are unobservable by the analyst, and likely correlated with both firm's characteristics and local taxation. Second, a reverse causality may arise due to the likely correlation between firm decisions and many aspects of the tax system itself. Third, a relevant source of bias is likely provided by the presence of firm-specific unobserved heterogeneity. By exploiting firm level panel data in which firms are geo-localized through postcodes, the authors address the aforementioned issues by using spatial and time differencing data transformations together with instrumental variables. They suggest without a formal statistical test that, by conditioning out site-specific unobserved heterogeneity, spatial differencing is the key to make plausible the exclusion restriction associated with their identification strategy. They provide suggestive evidence that an increase in the property tax rate leads to substantial reductions in firms employment (i.e., a growth slow-down effect) and no evidence of selection due to property taxation.³

In this paper, we revisit the strategy of Duranton et al. (2011) to estimate the impact of business property taxation on firms performance. As well as providing general guidance to those attempting a similar appealing strategy, we extend their work in different directions. First, we exploit a geo-coded panel of italian manufacturing firms for the period 2001-2010 that, taking into account both administrative boundaries and accurate firms' geographical coordinates, reduces the bias due to a suboptimal firms georeferencing, as is the case with

²For a review of the literature on the economics of property tax see Mieszkowski and Zodrow (1989). For a comprehensive review of the effect of local taxation on resource allocation, see Bartik (1991). For more recent references on empirical local public finance, see Revelli (2015).

³Local taxation represents a cost that can be reduced by moving production facilities to a new location characterized by a lower tax rate. However, if a firm choose to relocate, then it will face the cost of moving its assets to the new location. Clearly, if relocation costs are higher than local taxation costs regardless of the location, a firm will linger in its original location suffering what Duranton et al. (2011) define as slow-down effect; while if it relocates this will cause the so-called "selection" effect. Indeed, movers are likely to be the most efficient firms and will tend to relocate in low tax rate jurisdictions. We provide a simple test of selection-into-treatment finding no significant evidence of selection effect in our sample (see Appendix 8) for details.

postcodes. This enables to pair firms based on their actual distance in a very refined way and to apply spatial differentiation to all firms located in different municipalities and distant less than a certain threshold.⁴ Second, we provide a novel identification strategy for the impact of local taxation based on the political alignment between municipal governments and the central one.⁵ This instrumenting strategy identifies the local average treatment effect for the subpopulation of neighbouring firms located in distinct municipalities characterized by different political alignment. Third, even though [Duranton et al. \(2011\)](#) provide a standard errors correction to explicitly control for the cross-sectional dependence induced by the spatial difference transformation, the authors correctly acknowledge that their inference is not robust to heteroskedasticity, serial correlation or other forms of cross-sectional dependence. Since we find strong evidence of heteroskedasticity and serial correlation in the data, we base our inference on efficient generalized method of moments estimates and two-way clustered standard errors ([Cameron and Miller, 2015](#)). Fourth, even though employment can be considered a good indicator of firm growth from a short run perspective, oversizing firms may be inefficient and are likely to face a productivity slow-down in the medium run ([Guiso and Rustichini, 2010](#)). Furthermore, firms may improve their performances without increasing their labor force but just re-organizing or innovating their production process. In order to provide a more complete picture of the impact of local taxation, we consider a wider range of firms' outcomes by looking not only at employment but also at capital, sales and total factor productivity (TFP).⁶ Finally, since agglomeration forces are likely to generate rents that local governors can exploit by raising taxation ([Baldwin and Krugman, 2004](#)), we split our sample according to the degree of urbanization at a local labor system (LLS) level in order to provide a test for the presence of agglomeration rents.⁷

The main empirical findings are as follows. We show that the spatial differencing is indeed the key to make our instrumenting strategy plausible, this evidence is supported by appropriate over-identification tests. Furthermore, we show that clustering is the key to provide a meaningful inference. We find that the semi-elasticities to local taxation are always negative and significant, specifically about -0.3 for capital, -0.11 for employment, -0.14 for TFP and -0.21 for sales. Back-of-the-envelope calculations suggest that the observed average increase in business property taxation between two consecutive years, which in our sample is found to be about 0.05 percentage points, induces economically plausible contractions in employment and capital, by about 0.5 workers and 8150 euros, respectively. These results are robust to

⁴We provide a discussion of the issues of georeferencing firms based on postcodes in Section 3.

⁵From now on, we refer to the political alignment of municipal governments with the central government just as political alignment.

⁶See Section 4.1 for some theoretical arguments that could clarify our line of reasoning.

⁷We find a rather strong evidence that denser Italian jurisdictions set higher tax rates. See Section 3 for details.

a number of different specifications and instrumenting strategies. Our test for the Baldwin-Krugman agglomeration rents hypothesis confirms that, in high density areas, the negative effect of taxation is diluted by agglomeration economic forces.

2. Italian Institutional Framework

Italy is organized as a three-tier system of sub-national governments, whose layers are respectively regions, provinces and municipalities. The 8,100 municipalities are the smallest administrative units with delegated fiscal power.⁸ This makes them an ideal environment to test for spatial interactions and informational externalities which, intuitively, are more likely to arise the smaller is the scale of the units under observation. Municipalities are multi purpose governments, their major functions being registry, waste disposal, urban planning, illumination, road maintenance, local transports, social aid, child care, primary schooling, and assistance to the elderly. Expenditures are financed by grants (roughly by 45 percent), own taxes (30 percent) and other own revenues (such as tariffs, fees and penalties). Municipal taxes are manifold, but the major one is undoubtedly the local property tax, which accounts for more than half of total tax revenues; other important funding sources are the taxes on solid waste management, the latter works fairly as a tariff rather than as a tax covering a given share of waste.

Our analysis focuses on local property taxation, which represents the main leverage of the municipal fiscal power. This tax has a rate spanning from 0.4 to 0.7 percentage points of the tax base (which is a function of property's cadastral values and squared meters) and is differentiated between residential and business properties. In particular, we focus on property taxation concerning business properties. In this case, cadastral values are set taking into account also bolted heavy machineries (e.g., blast-furnaces, hydraulic presses, etc.) making this tax a classical tax on capital (See [Zodrow, 2001](#), on this point).

The ability to set business property tax rates was probably the only expression of municipal fiscal powers in the period under observation since alternative forms of taxing powers, namely the ability to manoeuvre the surcharge on national personal income tax (IRPEF), were hampered by national legislation. Finally, since residential property tax has de facto been abolished in 2008 and proposals for a future revision of municipal financing structure point to business properties as the principal source for local taxation, our analysis assumes even more relevance. At regional level another important tax is levied, the business tax (IRAP), a proportional tax on value added mainly financing the Italian national health system. It is worth noting that while

⁸On average each municipality lays on an area of 14 square miles.

this tax was the same at national level until 2008, some regions (Abruzzo, Campania, Lazio, Molise and Sicilia) increased the tax rate in order to adjust their fiscal budget starting from 2009.

3. Data and summary statistics

In order to implement the methodology described in Section 4, we build our data set merging information from several sources. The resulting sample is an unbalanced panel containing balance sheet information for a sample of Italian manufacturing firms for the period 2001-2010, as well as information on firms' geographical coordinates (latitude and longitude). It is worth noting that such refined data helps to reduce the bias due to inaccurate firm georeferentiation, as is the case when firms are referenced using zoning system centroids (e.g., centroids of zip-codes, postcodes, etc.).

3.1. The Modifiable Unit Area Problem

The negative effect of the zoning system on statistical results is known as modifiable area unit problem (MAUP). The bias induced by scale and shape effects is minimized if the units are: identical (shape, size and neighboring structure) and spatially independent (Arbia, 1989). Two very difficult prerequisites to meet in practice.⁹ Figure 1 reports a graphical explanation of this issue related to our purposes. The example is based on four jurisdictions (e.g., municipalities, regions, etc.) and five firms: in the left plot each firm is paired across jurisdictions by their Euclidean distance using accurate geographical coordinates; in the right plot each jurisdiction is divided into smaller areas (e.g., postcodes) and firm location is determined using the area's centroid. Even assuming a fairly homogenous size distribution, it is evident how the zoning scheme affects the distance between firms. If the objective is to pair firms based on their distance, this will clearly affect the pairing process and, as a consequence, the final estimation sample. Actually postcode areas are highly heterogeneous in both size and borders shape, implying that a postcode-based pairing process may be seriously affected compared to a coordinates-based pairing process.

We focus our analysis to the smallest administrative Italian entity, the municipality, passing over any compound treatment irrelevancy (Keele and Titiunik, 2014). For each municipality and year, we have information on the population density and on the business property tax

⁹Briant et al. (2010) show that the size distribution of geographical units affects statistical results, especially when the dependent variable is not aggregated at the same level. However, their results using French employment areas also indicate that the bias induced by the MAUP is of second order with respect to model miss-specification. On the other hand, Menon (2012) exploits MAUP to evaluate the significance of economic concentration in US travel regions using randomly generated spatial units as control.

rate imposed by the local authority. We further merge information on the results of local and national elections, which we exploit to build our identification strategy (see Section 4.2.1).

3.2. Firm level data

Firm level data are obtained from the AIDA dataset, provided by Bureau Van Dijk¹⁰. We use the AIDA Top version which contains information on companies with a turnover above 1,5 millions of euro. This implies that small and medium enterprises are likely to be under-represented with respect to bigger firms. For example, in 2010 manufacturing firms with less than 50 employees account for 28 percent of total turnover in our data, against the 32 percent reported in the aggregate national statistics. The complete dataset contains the exact (geo-referenced) location along with balance sheet information of over 275,000 italian enterprises, in this version financial accounts of subsidiaries are not consolidated in the corporate one. Firms are classified according to the main sector of activity (NACE, rev 2), we focus our attention on the manufacturing sector, namely to firms ranging from 2-digit NACE10 to NACE33. After discarding observations with missing data, we end up with an unbalanced panel of 21,603 manufacturing firms for the period 2001-2010.¹¹ Looking at the sectorial composition, our data seems to give a fairly good representation of italian's aggregate production structure, the share of employment, turnover and value added by industry (2-digits) correlates above 90 percent with the shares computed using manufacturing firms population from the italian national statistical institute (ISTAT). Moreover, if we look at the sector, province and year shares the distribution of firms in our data correlates at 82 percent with the official statistics on the overall number of active firms.¹²

Since we only observe firms, not plants, and we are interested in measuring the impact of the local business property tax rate on different firm's outcomes, multi-plant enterprisers may be a cause of concern. Noteworthy, the phenomenon of multi-plant firms in Italy is relatively modest, in 2010, according to ISTAT more than 90 percent of manufacturing firms have only one production plant. Another potential issue is related to firms relocation, that we do not observe directly in the data. Tracking movement of firms across the italian territory is not straightforward, we can only infer the order of magnitude of the phenomenon from the Chambers of Commerce, that maintains the register of all active enterprisers by Province (NUTS3). In 2010, the first year for which the information is available, the Chambers of Commerce recorded around 411,000 new economic entities, but among them only about 50

¹⁰<http://www.bvdep.com>.

¹¹We also drop observations with implausible negative values for sales and value added, and keep only firms that stay in the sample for at least three years.

¹²Those data are provided by the National Chamber of Commerce, *Unioncamere*.

percent (213,000) were “true” new born firms, the remaining registration updates were due to merge and acquisitions, changes in the juridical status and relocations.¹³ Considering that the stock of active firms in 2010 was over 6 million enterprises, such changes, and among them relocation, involved around 3.2 percent of the total.¹⁴

An advantage of our dataset is that we can test the effect of the local taxation on employment, but we can also evaluate the effect on firms sales and TFP, extending previous results to other aspect of firm’s behavior. We consider a value added TFP using the [Levinsohn and Petrin \(2003\)](#) semi-parametric approach, controlling for unobservable shocks through intermediary and energy inputs. Since book values for value added, fixed assets and intermediary inputs are in nominal terms we use OECD industry specific deflators. Looking at the TFP is particularly interesting given the fact that the business property tax considered here applies to production building and, as such, it can be seen as a tax on fixed capital (see next section for a detailed description of the property tax).

Table 1 reports the descriptive statistics for the overall analysis sample, as well as by level of business property tax. Panel A provides descriptives for the considered outcome variables showing that there is a negative correlation between three of these outcomes, namely number of workers, capital and sales, and the property tax rate. For example, manufacturing firms located in a municipality in which the tax rate is less than 5 percent have, on average, 30 percent more workers and capital and about 45 percent more sales than firms located in municipality with highest tax rate. Panel B lists the observed firm’s characteristics and shows that the average firm is 20 years old and that most of the firms in the analysis sample, about 87 percent, are located in northern regions, about 9 percent in central regions and only less than 5 percent in southern regions. This unbalanced geographical distribution well reflects the unequal development of the manufacturing industry in Italy. The last panel of Table 1 reports summary statistics on the instrument. About 55 percent of the firms are located in a political aligned municipality, 43 percent are located in a center-right aligned jurisdiction and about 12 percent in a center-left aligned jurisdiction. Interestingly, the percentage of firms located in a political aligned municipality decreases when business property tax rate increases. This is an evidence of the first-stage mechanism at work, something we discuss further in Section 4.2.1.

¹³[Mayer et al. \(2015\)](#) study the impact of a French enterprise zone program on establishment location decisions and on labor market outcomes. They show that conditional on locating in a municipality that hosts a ZFU, the policy has a positive and sizeable impact on the probability to locate in the ZFU part rather than in the non-ZFU part of municipalities. However, the impact is highly heterogeneous across zones. Most importantly and in line with our assumptions, they show that this positive effect is entirely due to within-municipality diversion effects. They do not find any relocation effect across municipalities.

¹⁴These figures refer to the whole economy, we do not have detailed information on the manufacturing sector.

3.3. Local taxation

Data on the local business property tax are from the Italian Minister of Economics and Finance. The business property tax rate is defined independently by each municipality and, as is true for many developed countries, represents one of the main sources of financing for local administrations: in 2010 around 45 percent of total tax revenues was represented by property tax revenues. The effective tax burden results from the application of the effective rate to the property rent. The rent is proportional to the size of the building and the land appraisal, the latter is based on census areas, providing that in each municipality there may be several census areas.¹⁵ This may be a cause of concern for our identification strategy. Interestingly, the first introduction of land appraisal in Italy dates back to 1939.¹⁶ Since their introduction, land values have been revised only once in 1990. Given that our period of interest is 2001-2010 and that we consider only firms within a range of less than 3 km, land values heterogeneity should be completely captured by firms fixed-effects.

Figure 2 reports the geographical distribution of the business property tax rate. As can be seen the imposed rate spread from 0.4 to 0.7 percent and, interestingly, there are no clear cut geographical patterns. Furthermore, as we show in Figure 3, denser Italian LLS include municipalities characterized by higher tax rates, supporting the agglomeration rents hypothesis suggested by Baldwin and Krugman (2004). We can also notice that, over time, the data shows a generalized convergence of the effective tax rate to the highest level. Nonetheless, its conditional distribution on LLS population density remains almost unchanged.

4. Empirical Strategy

4.1. The effect of business property tax on firm performance: expected results

Following previous literature, we assume that relocation expenses exceed the cost of taxation.¹⁷ Within this scenario, we expect business property tax to cause a growth slow-down not only in employment but also across other dimensions.

Let us assume that there are two factors of production, capital and labour. Since it increases input prices, an increase in business property tax should directly and negatively affect capital. Providing that there is imperfect substitutability between the two factors, a credible assumption

¹⁵Note that census areas do not spread across multiple municipalities.

¹⁶Law number 1249, 11th August 1939.

¹⁷We cannot directly control for relocation effect due to data limitations; however, relocation is a relatively rare event for Italian manufacturing firms and does not appear to jeopardize our empirical strategy. We investigate the effect of firm location in Appendix 8 by exploring the share of new born firms by municipality.

in the manufacturing sector, the effect of such tax on employment should be negative but lower than the one on capital.

From a general equilibrium perspective, with two sectors, say manufacturing and services, a prediction of this effect is way more difficult. In this case, an increase in the business property tax rate is likely to determine an increase in the cost of capital for the more capital intensive sector. This will, in turn, lead to an increase of the capital intensive products' prices, thus decreasing their relative demand and inducing a negative effect on sales. Firms operating in the capital intensive sector will then try to exploit labour rather than capital, hence the effect of business property tax on employment will depend on the degree of substitutability between the two inputs, on the relative demand for labour by the two sectors and on the availability of this latter input in the local labour market. As a result, the effect of business property tax on employment is ambiguous and an empirical test is needed. This uncertainty sharpens if we assume that the labour input is differently supplied in different local labour markets, e.g. the labour input is more available and heterogenous within denser local labour markets. In this setting, imperfect inputs substitutability could induce an unbalanced and inefficient re-organization of production, thus making particularly appealing a test on the effect of local taxation on TFP. If the effect of property tax on employment is positive, then re-organization of the production structure is feasible for the capital intensive sector and TFP should not be influenced at all. On the other hand, if the effect is negative, we expect TFP to be negatively affected by an increase in taxation.

4.2. Econometric strategy

We are interested in estimating the impact of the business property tax rate on the aforementioned set of firm's outcomes. The structural model of interest can be expressed as follows

$$y_{it} = \beta_1 r_{at} + \beta_2 a_{it} + \beta_3 a_{it}^2 + \alpha_i + \delta_a + \psi_{zt} + \theta_{zt} + \epsilon_{it}, \quad (1)$$

where y_{it} is the log outcome of firm i at time t , r_{at} is the business property tax rate in municipality a , a_{it} and a_{it}^2 represent a second order polynomial of the firm's age, α_i is a firm fixed-effect which captures the impact of unobservable time-invariant firm characteristics, δ_a is a municipality fixed-effect capturing the impact of unobservable time-invariant municipality characteristics, ψ_{zt} is a source of time-varying heterogeneity for location z , defined at a finer spatial scale than a , that is local specific but does not vary continuously across space or, in other words, does not spill over across the jurisdictions, θ_{zt} is a time-varying effect for location

z which, on the other hand, is assumed to vary continuously across space.¹⁸ Finally, ϵ_{it} is the standard idiosyncratic error. The main parameter of interest in this model is β_1 which captures the average percentage change in the outcome of a firm for a unit increase in the business property tax rate levied at municipal level, after controlling for firm's age, unobserved time-invariant heterogeneity and unobserved time-varying local heterogeneity.

One approach to estimating $\beta = (\beta_1, \beta_2, \beta_3)$ is to rule out α_i and δ_a through a within-firm transformation to get

$$\tilde{y}_{it} = \beta_1 \tilde{r}_{at} + \beta_2 \tilde{a}_{it} + \beta_3 \tilde{a}_{it}^2 + \tilde{\psi}_{zt} + \tilde{\theta}_{zt} + \tilde{\epsilon}_{it}, \quad (2)$$

where $\tilde{y}_{it} = y_{it} - \bar{y}_i$ with $\bar{y}_i = \frac{1}{T_i} \sum_{t=1}^{T_i} y_{it}$. Model (2) will give consistent estimates only if $\text{cov}[(\tilde{r}_{at}, \tilde{a}_{it}, \tilde{a}_{it}^2), \tilde{\psi}_{zt} + \tilde{\theta}_{zt} + \tilde{\epsilon}_{it}] = 0$, a condition that is unlikely to hold since the local effects are likely to be correlated across neighboring sites, implying that \tilde{r}_{at} is likely to be correlated with both $\tilde{\psi}_{zt}$ and $\tilde{\theta}_{zt}$. The standard way to deal with this correlation is to find a suitable instrumenting strategy for the municipal tax rate. However, instruments for \tilde{r}_{at} are also likely to be correlated with unobserved time-varying local effects ($\tilde{\psi}_{zt}$ and $\tilde{\theta}_{zt}$) violating the orthogonality condition.

An alternative to the instrumental variable approach is the spatial differentiation à la [Duranton et al. \(2011\)](#), that is taking for each time t the difference between each reference firm and any neighboring firm in the sample located at a distance less than d from the reference one. Applying this transformation to model (2) gives

$$\Delta^d \tilde{y}_{it} = \gamma \Delta^d \tilde{r}_{at} + \beta_2 \Delta^d \tilde{a}_{it} + \beta_3 \Delta^d \tilde{a}_{it}^2 + \Delta^d \tilde{\psi}_{zt} + \Delta^d \tilde{\theta}_{zt} + \Delta^d \tilde{\epsilon}_{it}, \quad (3)$$

with Δ^d being the spatial difference operator.

It is worth noting that, differently from [Duranton et al. \(2011\)](#), we only pair firms located in different municipalities and distant less than d . This means that here we are exploiting only neighbouring firms located across municipalities to identify the effects of taxation.¹⁹

Consistent estimates of β in model (3) can be obtained only if

$$\text{cov}[(\Delta^d \tilde{r}_{at}, \Delta^d \tilde{a}_{it}, \Delta^d \tilde{a}_{it}^2), \Delta^d \tilde{\psi}_{zt} + \Delta^d \tilde{\theta}_{zt} + \Delta^d \tilde{\epsilon}_{it}] = 0,$$

¹⁸It is worth noting that in the case in which firms do not change their location, the firm-fixed effects also control for unobserved time-invariant at local level.

¹⁹Notice that including also neighbouring firms located in the same municipality does not improve the identification of the effect of taxation, the variable of interest in this study, while clearly helps in improving the precision of the estimates of other exogenous firm-level covariates included in the model (here, a_{it} and a_{it}^2).

a condition that is likely to hold only if the spatial differentiation is performed using a (arbitrary small) “optimal” distance d^* and both $\tilde{\psi}_{zt}$ and $\tilde{\theta}_{zt}$ vary continuously across space. Since ψ_{zt} is not smoothed over space by assumption, $\Delta^{d^*} \tilde{\psi}_{zt} \neq 0$ and the parameters of interest will not be properly estimated by applying least squares to model (3).

It is worth to emphasize that the spatial difference transformation aims to remove any source of smooth-over-space “local” spillovers potentially correlated with the independent variables in the model and affecting firms’ performance. Thus, it does not mirror the practical estimation of the treatment effect in a regression discontinuity design (RDD).²⁰ Furthermore, RDD assumptions are likely to be violated in our setting. Indeed, not only the treatment variable is endogenous, but also the Stable Unit of Treatment Value Assumption (SUTVA) is likely to be violated due to the presence of (unobserved) local spillovers that cross the boundaries (i.e. θ_{zt}) affecting the performance of both treated and control groups.

For example, among other duties, Italian municipalities spend their business property tax revenues in urban planning. Suppose that one of these programs provides better conditions for local businesses and improved logistics of goods and raw materials in an area that is close to the border (e.g., quality roads or new infrastructures that reduce transport costs). In this case, it is very likely that firms located near but beyond the border will benefit too. Thus, even though the treatment was exogenously assigned, the presence of these local spillovers creates the conditions for a violation of the SUTVA in a regression discontinuity design at the border (i.e., the spatial regression discontinuity design). This kind of local spillovers might also naturally arise from fiscal competition among neighboring jurisdictions. For example, a jurisdiction might want to create better conditions for local businesses by lowering the business tax rate. In order to keep up with the competition, neighboring jurisdictions might reduce their own tax rate too creating, in turn, better conditions for their local businesses.

These are examples of spatially smooth time-varying unobserved factors that can be easily ruled out if the aforementioned spatial difference transformation is performed at the optimal distance d^* . However, it is also possible to have other factors which may not spill over across jurisdictions (i.e. ψ_{zt}) but are correlated with firm performances. An example could be the (unobserved) quality of a locally provided public good that, due to institutional constraints, affects only firms located in the specific jurisdiction in which the public good is effectively provided, i.e. the efficiency of public kindergartens that release female labour supply in a local labour market (Cascio, 2009). This kind of endogeneity cannot be easily removed through data transformation, even if the spatial difference is performed at the optimal distance. Furthermore,

²⁰See Imbens and Lemieux (2008) and Baum-Snow and Ferreira (2015) for comprehensive reviews of RDD and RDD applications in urban economics, respectively.

since in practice one needs enough observations to estimate the model and the optimal distance d^* is unknown, spatial differentiation is likely to be applied at a non-optimal distance level, implying that this strategy alone will be able to reduce but not eliminate all the endogeneity of the municipal tax rate coming from θ_{zt} . This explain why we propose to exploit both spatial differentiation and instrumental variables techniques to enhance the proper identification of the β_1 parameter.

More formally, a consistent IV estimator of β can be expressed in matrix notation as

$$\hat{\beta}_{IV} = (\Delta^d \tilde{\mathbf{X}} \mathbf{P}_Z \Delta^d \tilde{\mathbf{X}})^{-1} (\Delta^d \tilde{\mathbf{X}} \mathbf{P}_Z \Delta^d \tilde{\mathbf{y}}), \quad (4)$$

with $\mathbf{P}_Z = \Delta^d \tilde{\mathbf{Z}} (\Delta^d \tilde{\mathbf{Z}}', \Delta^d \tilde{\mathbf{Z}})^{-1} \Delta^d \tilde{\mathbf{Z}}'$ and where $\Delta^d \tilde{\mathbf{X}} = (\Delta^d \tilde{r}_{at}, \Delta^d \tilde{a}_{it}, \Delta^d \tilde{a}_{it}^2)$ and $\Delta^d \tilde{\mathbf{Z}}$ are the design and instruments matrices after within-firm projection and spatial differentiation, respectively. As noted before, spatial differentiation induces a specific type of cross-sectional dependence. In this case, the asymptotic variance of (4) can then be estimated by means of the following sandwich type estimator

$$\widehat{V}(\hat{\beta}_{IV}) = \hat{\sigma}^2 \mathbf{A} \mathbf{B} \mathbf{A} \quad (5)$$

where $\mathbf{A} = (\Delta^d \tilde{\mathbf{X}} \mathbf{P}_Z \Delta^d \tilde{\mathbf{X}})^{-1}$, $\mathbf{B} = \Delta^d \tilde{\mathbf{X}}' \mathbf{P}_Z \Delta^d \Delta^d \mathbf{P}_Z \Delta^d \tilde{\mathbf{X}}$, $\hat{\sigma}^2 = \frac{\Delta^d \tilde{\mathbf{e}}' \Delta^d \tilde{\mathbf{e}}}{2N - tr(\mathbf{A} \mathbf{B})}$, $\Delta^d \tilde{\mathbf{e}} = \Delta^d \tilde{\mathbf{y}} - \Delta^d \tilde{\mathbf{X}} \hat{\beta}$, $N = \sum_{p=1}^P T_p$, P the number of pairs, T_p the number of years that pair p appears in the data and $tr()$ is the trace operator.²¹ However, a key concern of this covariance matrix estimator is that it completely ignores issues arising from serial correlation or any other type of cross-sectional dependence of the errors. We applied the [Wooldridge \(2001\)](#) test for serial correlation before any data transformation, i.e. model (1), and after the within-group/spatial difference transformations, i.e. model (3) with $d = (0.5km, 1km, 1.5km, 2km, 3km)$. In all the cases the null hypothesis of no first-order autocorrelation was strongly rejected. Then, following [Cameron and Miller \(2015\)](#), we based our statistical inference on the following two-way cluster-robust covariance matrix estimator

$$\widehat{V}_{2way}(\hat{\beta}_{IV}) = \widehat{V}_1(\hat{\beta}_{IV}) + \widehat{V}_2(\hat{\beta}_{IV}) - \widehat{V}_{12}(\hat{\beta}_{IV}), \quad (6)$$

²¹Notice that Δ^d , the spatial difference operator, is the (block) matrix that allows to spatially differentiate the within-firm transformed data (i.e., model (2)). For a formal representation of this matrix, see Appendix A, p.1040 of [Duranton et al. \(2011\)](#).

where

$$\widehat{V}_1(\widehat{\beta}_{IV}) = \mathbf{A}\Delta^d \widetilde{\mathbf{X}}' \Delta^d \widetilde{\mathbf{Z}} (\Delta^d \widetilde{\mathbf{Z}}' \Delta^d \widetilde{\mathbf{Z}})^{-1} \widehat{\mathbf{W}}_1 (\Delta^d \widetilde{\mathbf{Z}}' \Delta^d \widetilde{\mathbf{Z}})^{-1} \Delta^d \widetilde{\mathbf{X}} \mathbf{A}, \quad (7)$$

$$\widehat{V}_2(\widehat{\beta}_{IV}) = \mathbf{A}\Delta^d \widetilde{\mathbf{X}}' \Delta^d \widetilde{\mathbf{Z}} (\Delta^d \widetilde{\mathbf{Z}}' \Delta^d \widetilde{\mathbf{Z}})^{-1} \widehat{\mathbf{W}}_2 (\Delta^d \widetilde{\mathbf{Z}}' \Delta^d \widetilde{\mathbf{Z}})^{-1} \Delta^d \widetilde{\mathbf{X}} \mathbf{A}, \quad (8)$$

$$\widehat{V}_{12}(\widehat{\beta}_{IV}) = \mathbf{A}\Delta^d \widetilde{\mathbf{X}}' \Delta^d \widetilde{\mathbf{Z}} (\Delta^d \widetilde{\mathbf{Z}}' \Delta^d \widetilde{\mathbf{Z}})^{-1} \widehat{\mathbf{W}}_{12} (\Delta^d \widetilde{\mathbf{Z}}' \Delta^d \widetilde{\mathbf{Z}})^{-1} \Delta^d \widetilde{\mathbf{X}} \mathbf{A}, \quad (9)$$

with

$$\widehat{\mathbf{W}}_1 = \left(\sum_{p=1}^P \Delta^d \widetilde{\mathbf{Z}}'_p \Delta^d \widetilde{\boldsymbol{\varepsilon}}_p \Delta^d \widetilde{\boldsymbol{\varepsilon}}'_p \Delta^d \widetilde{\mathbf{Z}}_p \right), \quad (10)$$

$$\widehat{\mathbf{W}}_2 = \left(\sum_{t=1}^T \Delta^d \widetilde{\mathbf{Z}}'_t \Delta^d \widetilde{\boldsymbol{\varepsilon}}_t \Delta^d \widetilde{\boldsymbol{\varepsilon}}'_t \Delta^d \widetilde{\mathbf{Z}}_t \right), \quad (11)$$

$$\widehat{\mathbf{W}}_{12} = \left(\sum_{m=1}^M \Delta^d \widetilde{\mathbf{Z}}'_m \Delta^d \widetilde{\boldsymbol{\varepsilon}}_m \Delta^d \widetilde{\boldsymbol{\varepsilon}}'_m \Delta^d \widetilde{\mathbf{Z}}_m \right), \quad (12)$$

with P the numbers of clusters at pair level, T the numbers of clusters at time (year) level and M the numbers of clusters at pair-by-time level. Results from a set of preliminary Monte Carlo simulations based on the data generating process in (1) show that, with critical value from the $T(J-1)$ distribution with $J = \min(P, T)$, the proposed two-way cluster-robust covariance matrix estimator has the expected rejection rates in presence of multiplicative heteroskedasticity and first-order serial correlation even in the case of few clusters ($J = 10, 20, 30$) with unequal size.²² By using (6), we are making specific assumptions about the errors, that is observations on the same pair in two different time periods are correlated (serial correlation) as well as observations on two different pairs in the same time period (cross-sectional dependence). In this case, and considering we are in a overidentified model (see Section 4.2.1), the classical IV estimator is less efficient compared to the linear GMM estimator. Hence, our empirical analysis is based on

$$\widehat{\beta}_{GMM} = (\Delta^d \widetilde{\mathbf{X}} \Delta^d \widetilde{\mathbf{Z}} \widehat{\mathbf{W}}_Z \Delta^d \widetilde{\mathbf{Z}}' \Delta^d \widetilde{\mathbf{X}})^{-1} (\Delta^d \widetilde{\mathbf{X}} \Delta^d \widetilde{\mathbf{Z}} \widehat{\mathbf{W}}_Z \Delta^d \widetilde{\mathbf{Z}}' \Delta^d \widetilde{\mathbf{y}}), \quad (13)$$

where, for two-way clustered errors, the efficient two-step GMM estimator uses $\widehat{\mathbf{W}}_Z = (\widehat{\mathbf{W}}_1 + \widehat{\mathbf{W}}_2 - \widehat{\mathbf{W}}_{12})^{-1}$ in which $\Delta^d \widetilde{\boldsymbol{\varepsilon}}_g$ for the generic cluster g is the IV residual, and

$$\widehat{V}_{2\text{way}}(\widehat{\beta}_{GMM}) = c(\Delta^d \widetilde{\mathbf{X}} \Delta^d \widetilde{\mathbf{Z}} \widehat{\mathbf{W}}_Z \Delta^d \widetilde{\mathbf{Z}}' \Delta^d \widetilde{\mathbf{X}})^{-1} \quad (14)$$

²²Since they are beyond the objective of this paper, for reasons of space these results are not included here but are available from the authors upon request.

where $c = \frac{J}{J-1} \frac{N-1}{N-k}$.²³

4.2.1. Identification strategy

Duranton et al. (2011) identification strategy is based on the municipal political color. The rationale beyond this instrument is that, given their preference for redistribution, left-wing administrators are more likely to set higher tax rates with respect to right-wing ones. However, this is likely to be correlated with unobserved local conditions such as inequality and/or unemployment which, in turn, are correlated with firm-level outcomes. Alternatively, our instrumenting strategy is based on the political alignment of municipal government with the central one, distinguishing whether the alignment is with right-wing or left-wing governments. The relevance of our instrument comes from the fact that, as shown by Bracco et al. (2015), municipalities sharing the same political color with the upper tier of government may exploit up to 43 percent of extra grants compared to those that are not aligned, and more grants are associated with lower local tax revenues. Stylized facts on business property tax rate differentials between aligned and non aligned jurisdictions reported in Table 2 support this evidence, showing that there is a statistically significant difference between the average tax rate set by aligned and non aligned jurisdictions. Furthermore, Table 2 also suggests the presence of heterogeneity within the aligned jurisdictions, with municipalities aligned with a right-wing central government systematically setting a lower tax rate.

As far as the validity of our instrument is concerned, even though local conditions may affect local voting behavior, the latter is marginal in determining the central government political color. Indeed, non ideological “rational” citizens may exhibit different voting preferences conditional on the type of election, e.g. foreign policy preferences may be important for national elections while public transport and recycling may drive local voting behavior. This rules out the possibility that local unobserved heterogeneity determining θ_{zt} and/or ψ_{zt} could also affect our instrument. As in Duranton et al. (2011), to reflect the strength of the municipal aligned party at local level, we weight the political alignment dummies with the share of the municipality’s population over the reference electoral district population.²⁴ The intuition behind such re-weighting is related to the importance of distinguishing between municipalities like Rome or Milan and smaller municipalities characterized by a different socio-economic framework as well as by a completely different tax revenues and public spending profile. This interaction strengthens the relevance of our instrumenting strategy leaving validity unchanged, as documented by the over-identifying

²³GMM estimates have been obtained using the Baum and Schaffer (2012)’s `ivreg2h` Stata command on appropriately transformed data, that is by applying the efficient two-step linear GMM to model (3).

²⁴We use the electoral districts for the election of the National Parliament, districts borders are defined within regions based on the electoral base the actual boundaries were established in 1993 law n. 227.

restriction tests (see Section 5).²⁵ Since we find a clear evidence of heteroskedasticity driven by the exogenous regressors (a_{it} and a_{it}^2), we also use the method described in Lewbel (2012) to supplement our instruments, improving both the identification of the tax-rate effect and the efficiency of the GMM estimator.²⁶

Finally, we also test an alternative identification strategy based on mandated compulsory administration. When needed, Italian law gives to the central government the power to remove elected local officials and substitute them with external commissioners. This happens especially because of criminal organization infiltration but also when local budget administration is under bailout. A similar instrument is used by Acconcia et al. (2014) to identify the effect of public spending on the growth rate at provincial level (i.e., fiscal multiplier). We believe that this could be considered a suitable instrument also for local business property tax rates, since commissioners usually suspend investment projects and regulates financial flows into local public works. Moreover, under bailout, they raise taxes in order to increase tax revenues.

5. Results

5.1. Baseline estimates

Table 3 reports our benchmark results for the four considered outcomes. We start by examining Panel A and B of Table 3, which provide support for our empirical strategy. Panel A reports estimates from the fixed-effects model in equation (2) showing why controlling only for time-invariant firm unobserved heterogeneity is not enough: we obtain a positive and statistically significant semi-elasticity of capital, something that is really hard to believe. We argue that this result is likely driven by the endogeneity of local taxation, hence as discussed in Section 4.2, instrumenting the tax rate should solve the problem. Nonetheless, Panel B shows that a fixed-effects GMM regression is still not sufficient to obtain plausible results, even though the coefficients of the first stage regression (reported in the first column of Table 4) do have the expected sign and magnitude, supporting the hypothesized first-stage mechanism. A possible explanation is that, as pointed out in Section 4.2, the instruments themselves might be correlated with unobserved time-varying local effects, thus violating the orthogonality condition. This is supported by the Hansen tests reported in Panel B of Table 3, which strongly reject

²⁵It might be argued that the share of the municipality's population over the reference electoral district may harm the validity of the instrumenting strategy. We show that spatial differencing plays a key role in this regard, by cleaning out any source of local (spatially smooth) time-varying heterogeneity.

²⁶See Section 3.2 of Lewbel (2012) (pag. 73) for more details. In order to justify the use of heteroskedastic covariance restrictions, we test for the presence of heteroskedasticity by using the LM test proposed by Juhl and Sosa-Escudero (2014, see p.486) after model (2), strongly rejecting the null of homoskedasticity ($\chi^2_2 = 53.51$, p -value= 0.000).

the validity of the over-identifying restrictions. On the other hand, the first stage F-statistic and the Hansen tests reported in Panel C of Table 3 suggest that the spatial differencing is the key to make our instrumenting strategy meaningful. In particular, even if the spatial transformation seems to dilute the hypothesized first-stage mechanism (second column of Table 4), the first stage F-statistic is largely above the rule of thumb suggested by Stock et al. (2002).²⁷ Furthermore, the Hansen J test does not reject the over-identifying restrictions anymore, regardless of the considered outcome.

The last panel of Table 3 reports estimates obtained by estimating model (3) through the linear GMM estimator in equation (13) using a 1 km distance threshold for the spatial differencing transformation. The reported robust standard errors are computed by clustering at pair and year level using (14). In sharp contrast to the Panel A and B estimates, we find a statistically significant slow-down effect of local taxes regardless of the considered firm-level outcome, while its magnitude reveals more heterogeneity. Consistently with Duranton et al. (2011), we find a negative effect of taxation on employment: the estimated semi-elasticity is negative and significant, suggesting that a unit increase in the property tax rate reduces employment, on average and ceteris paribus, of about 11 percent. As mentioned in Section 3.2, the business property tax analyzed here can be considered as a tax on capital, thus we expect a direct effect on firms' capital stock. The second column of Table 3 confirms this expectation: the semi-elasticity of capital is negative and statistically significant, three times bigger than the one for employment, implying that a unit increase in the property tax rate reduces the capital stock of about 30 percent.

Three points are worth noting about the magnitude of these effects. First, our instrumenting strategy identifies a LATE implying that our results refer only to the subpopulation of neighbouring firms located in distinct municipalities characterized by different political alignment. Second, back-of-the-envelope calculations suggest that the observed average increase in business property taxation between two consecutive years, which in our sample is found to be about 0.05 percentage points, induces economically plausible contractions in employment and capital, by about 0.5 workers and 8150 euros, respectively. Third, Panel C estimates of Table 3 show wide 95-percent confidence intervals including smaller but still economically plausible impacts: the upper bounds of these intervals imply that a unit increase in the property tax rate reduces employment and capital of about 3.6 and 3.2 percent, respectively. Moreover, the sizeable difference between the two effects together with the fact that they have the same sign suggest the presence of imperfect substitutability between the two main factors of production.

²⁷We also checked the over-identified GMM estimates using LIML as suggested in Angrist and Pischke (2008). LIML estimates are almost identical to the GMM ones regardless of the outcome variables, reinforcing the evidence on the relevance of our instrument.

Even though this is not a formal test of this hypothesis, this evidence is also supported by the negative and statistically significant local average treatment effect of taxation on TFP (about 14 percent reduction for a unit increase in the tax rate, see the third column of Table 3). The negative effect on sales (about 21 percent reduction, fourth column of Table 3) comes full circle, confirming our expectations based on economic theory (see Section 4.1 for details). The estimated effect of age (reported in Table B.1) confirms that, on average, older firms perform better than younger ones, but their premium is diminishing over time.

Another result supporting our empirical strategy and in particular the need for two-way clustered standard errors is shown in the last two rows of Table B.6. The latter reports the results obtained by estimating model (3) through the IV estimator in (4) and standard errors computed according to Appendix A of Duranton et al. (2011). When errors are heteroskedastic or serially correlated, not using robust statistics to compute over-identification tests may lead to over-rejecting the null hypothesis that the instruments are valid (See Hoxby and Paserman, 1998). In our view, the implausible high value of the F-statistic and the zero p-values of the J statistics suggest that this is exactly the case.

Finally, Table B.2 shows our test for the Baldwin-Krugman agglomeration rent effect. We expect to find that firms in denser areas suffer less the burden of taxation. A simple test is conducted performing our baseline regression just on firms paired across neighboring LLS both above the median density.²⁸ The effect of taxation in a high density environment is generally negative but not statistically significant, suggesting that in high density areas the negative effect of taxation is in some way diluted. It is difficult to identify in which way agglomeration economies alleviate the harmfulness of the business property tax. Indeed, agglomeration benefits may arise *i*) from labor pooling or from the access to heterogeneous labour markets; *ii*) from the increasing returns to scale in intermediate inputs; *iii*) from the relative ease of communication and exchange of resources and innovative ideas due to the proximity among firms. The fact that none of the estimated semi-elasticities is statistically significant, especially the capital one, suggests that the third channel is likely to play a key role in our scenario. This evidence, consistently with theoretical expectations, suggests that agglomeration externalities in denser areas may help to overcome the penalizing effect of a tax shock without affecting firm productivity. As far as we know, this is the first study in which this kind of empirical test is performed taking simultaneously into account spatial spillovers.

²⁸As robustness check we replicated our test focusing on high density neighbor municipalities finding similar results. The latter are available from the authors upon request.

5.2. Robustness checks

Table B.3 and B.4 report the results obtained using the same estimation strategy of Table 3 but using specific subsamples. In Table B.3 we focus on the robustness of our findings with respect to the firm size by excluding large firms according to a criteria that drastically reduces the likelihood to find multi-plant firms in the selected sample.²⁹ This is a very important robustness check given that balance sheet data usually do not allow to identify this kind of firms. Even if our data are not an exception, we believe that the peculiarities of the Italian manufacturing sector make this test plausible. In fact, as noticed in Section 3, the incidence of multi-plant firms is relatively modest (roughly 9.5 percent). Moreover, enterprises having multiple production facilities are by far and large concentrated among the big ones: on average 87 percent of firms with more than 500 workers have multiple production plants. Estimation results fully confirm the empirical evidence reported in the previous section. In Table B.4, we check the robustness of our results excluding all the firms located in some Italian regions (Abruzzo, Campania, Lazio, Molise e Sicilia) which levied in 2008 a different (greater) tax rate for the Italian business tax (IRAP).³⁰ Even in this case, estimation results fully support our findings.

5.3. Sensitivity Analysis

In this section we present three interesting sensitivity analyses that allow us to argue about the validity of our findings and our identification strategy. Firstly, Table B.5 reports the estimates obtained by estimating model (3) pairing only firms in different municipalities but belonging to the same sector and production quintile, the latter identified over the sectorial sales distribution by year. Interestingly, despite the huge drop in the sample size due to the more stringent pairing process, previous findings are largely confirmed, suggesting a stronger (negative) effect of taxation on capital relatively to employment, TFP is no longer significant but still is negative, sales remains negatively affected by taxation.

Secondly, in Table 5 we summarize the results obtained by estimating model (3) for different distance thresholds and different estimators, the IV in equation (4) and the linear GMM in equation (13). Panel A of Table 5 shows a clear cut pattern in which almost all the GMM estimates are negative and strongly significant and coefficients tend to decrease with the distance threshold.³¹ In particular, estimates seem to point towards zero as the pairing distance increases. This evidence suggests that enlarging the threshold distance increases the likelihood

²⁹In particular, we exclude all the firms with a number of workers two standard deviation above the mean.

³⁰This fiscal intervention was aimed to adjust the regional fiscal budget. Before 2008, the tax rate was the same of the rest of Italy.

³¹It is worth emphasizing that, even though our preliminary Monte Carlo simulation results show that the two-way

to fail in conditioning out unobserved time-varying local heterogeneity from the model. This also implies that the exclusion restriction is more likely to hold for short distances. As expected, IV estimates (Panel B of Table 5) are less efficient compared to GMM ones, while OLS estimates (Panel C) are not statistically significant, with the exception of the semi-elasticities of employment to the tax rate for some of the considered pairing distances.

It is always difficult to find good instruments and there is always a source of concern in this regard. In order to check for the sensitivity of our results to the instrumenting strategy, we investigate two alternatives. The first is based on mandated administrations. The central government in Italy may, under certain specific conditions, appoint an interim town administrator which substitute the one in charge (e.g., the major, the municipal council). Most of the times, this happens when a criminal organization acquires direct or indirect control of legal economic activities, especially public investment and public services; or when local administrators are unable to balance the year budget, generally due to poor public management. This type of instrument is used in [Acconcia et al. \(2014\)](#) to estimate the local fiscal multiplier of Italian provinces. Its validity relies on the randomness of the event of being under a mandated administration while its relevance derive from the fact that the commissioner first act consists of suspending financial flows into public works and investments projects. In the case of budget restructuring, the first act of a commissioner is to raise taxes in order to increase tax revenues. Column (1) of Table B.7 reports GMM estimates based on the mandated administrations instrumenting strategy, which are in line with our baseline. Column (2) reports GMM estimates based on a mixed strategy including both mandated administrations and political alignment. Also this last check largely confirms all the findings reported in our empirical analysis.

6. Conclusions

In this paper, we study the impact of business local property taxation on a wide range of firm-level outcomes. To this aim, we propose to sequentially apply two data transformations, within-group and spatial difference, allowing to rule out unobserved time-invariant firm heterogeneity and unobserved time-varying local effects together with the instrumental variables technique.

clustered variance-covariance matrix estimator used in this paper has the expected rejection rates in presence of multiplicative heteroskedasticity and first-order serial correlation even in the case of few clusters with unequal size, its consistency requires that $\min(P, T) \rightarrow \infty$. Given that $T = 10$ in our estimation samples, and that these year-level clusters are of unequal size, $\hat{V}_{2way}(\hat{\beta}_{GMM})$ may lead to over-rejection ([Cameron and Miller, 2015](#)). Table B.8 is a copy of Table 5 but reports Quasi- F test statistics computed using the score wild bootstrap proposed by [Kline and Santos \(2012\)](#) for linear GMM with clustered errors. In particular, we impose the null hypothesis of statistical significance on each of the coefficients of interest and applied the bootstrap only with the final optimal-weight matrix \hat{W}_Z . We used the [Roodman \(2015\)](#)'s `boottest` Stata command for practical implementation. As can be seen, our statistical inference is not affected neither by the few clusters issue nor by the unequal size of these clusters.

This approach is used to analyze a panel data set of georeferenced Italian manufacturing firms in 2001-2010. Furthermore, we propose a new set of instruments based on the political alignment of each specific jurisdiction with the national government, which in this case serves as strong exclusion restriction. Our semi-elasticity estimates show that business property taxation has a negative and statistically significant impact on employment, capital, TFP and sales. Back of the envelope calculations, based on the full AIDA sample, suggests that an average increase in local tax induces a negative variation of about 0.5 workers, the same increase induces a reduction in capital of about 8150 euro.

The overall analysis of the results seems to suggest that tax is not capitalized into prices, employment decreases due to imperfect substitutability with capital but, since market imperfections prevent an efficient re-organization of the production, productivity is slowed-down and sales reduce. We test for the presence of agglomeration rents à la Baldwin-Krugman finding no effects of taxation on firm performances in denser jurisdictions. The fact that capital is not directly affected seems to suggest that the source of agglomeration at work is not labour pooling but more credibly the relative ease of communication, workers and ideas induced by spatial proximity; as far as we know this is the first credible empirical attempt to provide such test controlling for spatial spillovers. We perform several robustness checks in order to rule out typical confounding factors as the presence of multi-plants, the possibility to relocate or the co-existence between property taxes and other business taxes.

A sensitivity analysis based on the comparison of estimates obtained using different pairing distances shows the decay of the business property taxation effects towards zero, suggesting that spatial differentiation rules effectively out time-varying spatially smooth unobserved heterogeneity at local level. Moreover, we argue that this informal test can be used as a bare bone argument for the validity of the proposed identification strategy.

We ameliorate respect to the previous literature in several aspects, especially by looking at the business property taxation effect over a wider set of firm-level indicators, including TFP which has been rarely used to assess the effect of local taxation. We hope that our contribution could help to develop further applied analyses facing directly the presence of spatial spillovers. This seems to be crucial if economic literature, in particular the stream related to local public finance, would like to progress on the causal identification and estimation of the effect of local taxes on economic outcomes. In light of our results, we may claim that the combination of spatial differencing and instrumental variables methods provides LATE estimates that are credible and robust to SUTVA violations. For this reason, they should be better understood from applied researchers and we hope to have contributed in this direction.

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Table 1 – Descriptive statistics

	Analysis sample	Tax rate < 5%	5% ≤ Tax rate < 6%	Tax rate ≥ 6%
Panel A. Outcome variables				
Number of workers	61 (252)	74 (230)	58 (320)	57 (204)
Capital	3,134 (19,535)	3,813 (14,780)	2,973 (27,506)	2,956 (14,039)
Sales	17,315 (149,405)	22,679 (93,763)	16,290 (235,235)	15,735 (75,681)
TFP	10.8 (0.6)	10.9 (0.6)	10.8 (0.6)	10.8 (0.6)
Panel B. Firm's characteristics				
Firm's age (years)	21.9 (14.7)	23.0 (16.2)	21.6 (14.3)	21.6 (14.3)
North	0.868 (0.338)	0.978 (0.147)	0.913 (0.281)	0.791 (0.406)
Center	0.087 (0.282)	0.007 (0.085)	0.050 (0.218)	0.146 (0.353)
South	0.045 (0.207)	0.015 (0.122)	0.037 (0.188)	0.063 (0.243)
Panel C. The instrument				
Firms located in aligned munic.	0.549 (0.498)	0.679 (0.467)	0.556 (0.497)	0.489 (0.500)
Firms located in C-R aligned munic.	0.430 (0.495)	0.649 (0.477)	0.454 (0.498)	0.321 (0.467)
Firms located in C-L aligned munic.	0.119 (0.323)	0.030 (0.169)	0.101 (0.302)	0.168 (0.374)

Note: The analysis sample (column 1) reports sample means and standard deviations (in parenthesis) for all firms with at least one neighbor in a 3 km range. Sales and Capital are expressed in thousand euro. The remaining columns provide descriptive statistics by level of business property tax rate.

Table 2 – Average business property tax rate differentials by alignment status and year

	Non aligned	Aligned	Δ	Central gov. color
2001	5.897	5.622	-0.275***	right-wing
2002	6.093	5.731	-0.362***	right-wing
2003	6.198	5.825	-0.373***	right-wing
2004	6.306	5.871	-0.435***	right-wing
2005	6.407	5.942	-0.465***	right-wing
2006	5.992	6.490	0.498***	left-wing
2007	6.081	6.544	0.463***	left-wing
2008	6.558	6.180	-0.378***	right-wing
2009	6.583	6.199	-0.384***	right-wing
2010	6.582	6.197	-0.385 ***	right-wing

Note: The stars reported in the third column are referred to a t-test on the equality of aligned and non aligned business property tax rate averages. Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

Table 3 – Firm Outcomes and Business Property Tax Rate

	ln(Emp) (1)	ln(Cap) (2)	TFP (3)	ln(Sales) (4)
<i>Panel A: FE</i>				
Tax rate	0.001 (0.010)	0.058** (0.024)	-0.004 (0.009)	0.009 (0.010)
<i>Panel B: GMM FE</i>				
Tax rate	0.020* (0.012)	0.066** (0.032)	0.010 (0.012)	0.030*** (0.012)
Hansen-J	0.003	0.058	0.001	0.003
<i>Panel C: GMM FE-SD</i>				
Tax rate	-0.112*** (0.038)	-0.299** (0.137)	-0.143*** (0.049)	-0.210*** (0.058)
Hansen-J (<i>p-value</i>)	0.241	0.407	0.202	0.253

Note: Each column reports estimates from separate regressions.

Panel A and B: regressions control for a second order polynomial in firm's age and for sector-year fixed effects; estimation sample includes 38,024 observations and 5,650 firms. Robust standard errors clustered at firm level are shown in parenthesis.

Panel C: regressions control for a second order polynomial in firm's age; the distance threshold used for spatial differencing is 1km; estimation sample includes 32,557 observations; 6,340 pairs and 5,650 firms. Robust standard errors clustered at pair and year level are shown in parenthesis.

Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

Table 4 – Business Property Tax Rate and Political alignment: First Stage Relationship

	FE (1)	FE-SD (2)
Municipality's share	0.08327*** (0.01942)	0.19001*** (0.03183)
Alignment: center-right	-0.00809 (0.00804)	0.02184 (0.01727)
Alignment: center-left	0.01407* (0.00850)	-0.00378 (0.02063)
Municipality's share × Alignment: center-right	0.00195*** (0.00040)	0.00201*** (0.00074)
Municipality's share × Alignment: center-left	-0.00030 (0.00021)	-0.00074 (0.00083)
Age (Lewbel)	-0.05245*** (0.00523)	-0.03230 (0.03827)
Age ² (Lewbel)	7.8e-04*** (0.00014)	2.3e-01** (0.10514)
F-statistic	105.65	30.66
Observations	38,024	32,557
# of Couples	-	6,340
# of Firms	5,650	5,650

Column (1) and (2) report the first stage estimates related respectively to Panel B and C of Table 3. Robust standard errors clustered at firm level (column 1) and at pair and year level (column 2) are shown in parenthesis. Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

Table 5 – Tax Rate Effect: Summary of Results by Estimation Strategy and Distance Thresholds used for Spatial Differencing

	0.5km	1km	1.5km	2km	3km
<i>Panel A: GMM</i>					
log(Emp)	-0.055** (0.027)	-0.112*** (0.038)	-0.106*** (0.036)	-0.086*** (0.019)	-0.079*** (0.018)
log(Cap)	-0.413* (0.225)	-0.299** (0.137)	-0.203*** (0.072)	-0.110** (0.047)	-0.108** (0.050)
TFP	-0.148* (0.076)	-0.143*** (0.049)	-0.106*** (0.032)	-0.075* (0.039)	-0.068** (0.029)
log(Sales)	-0.115 (0.072)	-0.210*** (0.058)	-0.164*** (0.039)	-0.117*** (0.030)	-0.092*** (0.027)
<i>Panel B: 2SLS</i>					
log(Emp)	-0.069 (0.050)	-0.127** (0.061)	-0.115** (0.049)	-0.088** (0.037)	-0.073* (0.039)
log(Cap)	-0.512 (0.318)	-0.292* (0.164)	-0.190* (0.102)	-0.087 (0.061)	-0.087 (0.060)
TFP	-0.144 (0.093)	-0.127 (0.086)	-0.081 (0.056)	-0.063 (0.059)	-0.060 (0.060)
log(Sales)	-0.131 (0.080)	-0.212** (0.107)	-0.166** (0.080)	-0.133* (0.074)	-0.114 (0.076)
<i>Panel C: OLS</i>					
log(Emp)	-0.013 (0.023)	-0.033** (0.010)	-0.031** (0.011)	-0.027** (0.010)	-0.019** (0.007)
log(Cap)	0.024 (0.041)	0.014 (0.025)	-0.007 (0.018)	-0.002 (0.017)	-0.008 (0.012)
TFP	0.011 (0.030)	-0.007 (0.024)	0.005 (0.017)	0.007 (0.013)	0.011 (0.010)
log(Sales)	0.007 (0.018)	-0.019 (0.014)	-0.010 (0.010)	-0.012 (0.008)	-0.007 (0.006)

Note: Each cell reports estimates from separate regressions; regressions control for a second order polynomial in firm's age. Standard errors (in parentheses) are clustered at pair and year level. Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

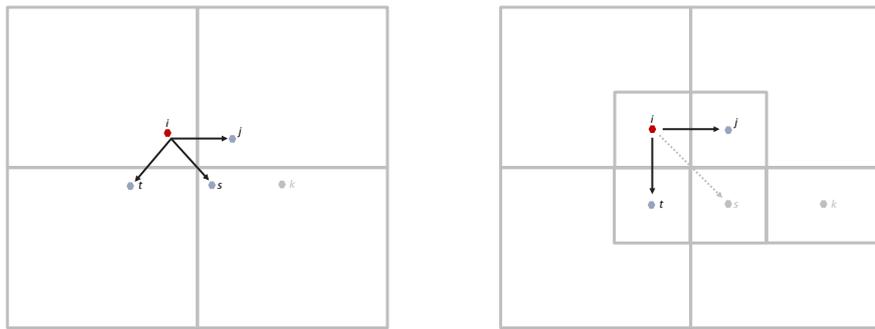


Figure 1 – The Modifiable Unit Area Problem: a Graphical Representation

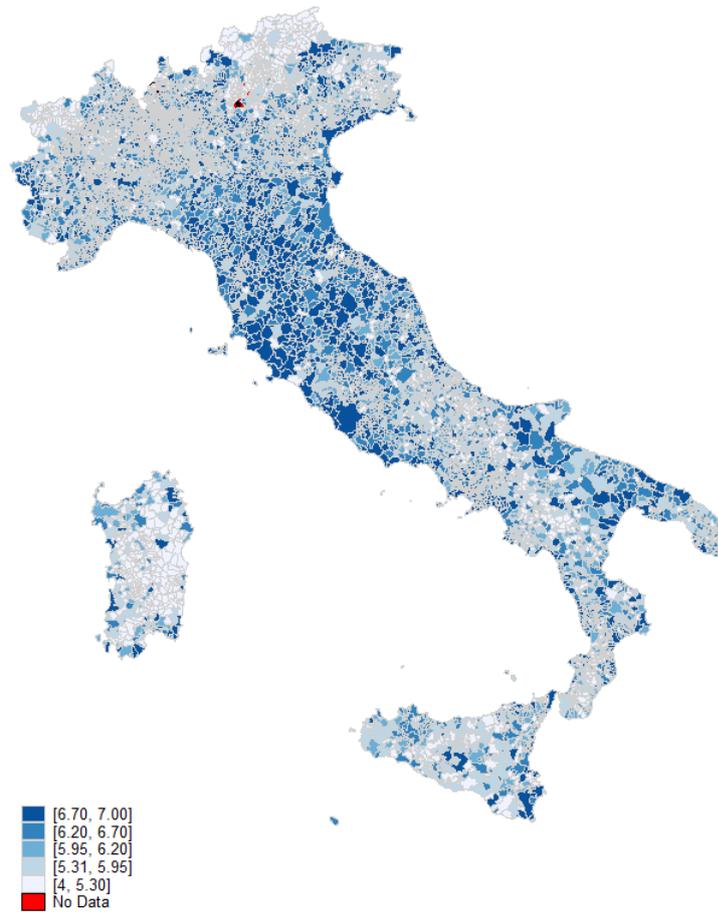


Figure 2 – Spatial Distribution of the Business Property Tax Rate (2001-2010 averages)

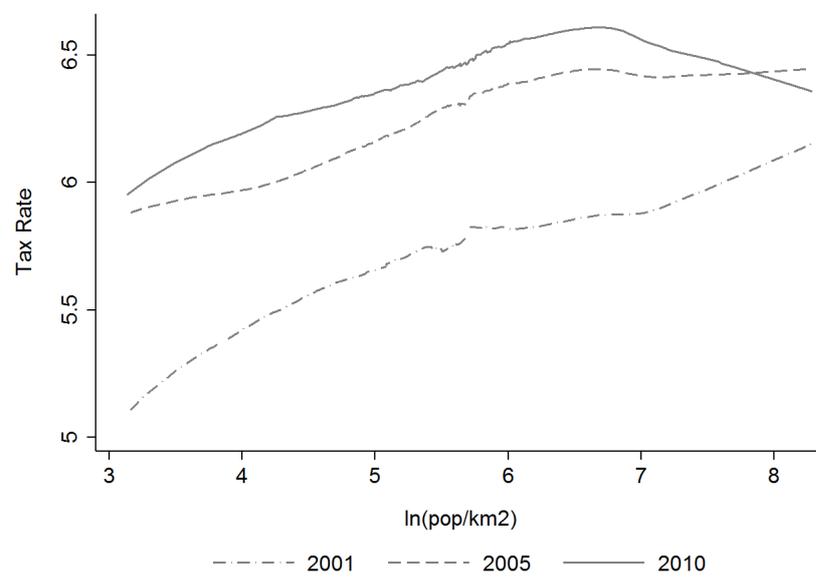


Figure 3 – Locally Weighted Regression of Tax Rate on Population Density at Local Labor System Level

Appendix

8. Appendix: Selection-Into-Treatment

In order to check if local taxation is correlated with the share of new born firms we set up a simple empirical test for the selection effect. Our empirical strategy is twofold: first, we regress the share of new born firms at the municipality level on local tax rates, controlling for location fixed effects; second using spatial differenced data we test if the probability that a new firm locate in a municipality correlates with the tax differential with neighboring jurisdictions. In the latter approach we basically compare locations' tax rates instead of firms, i.e. the new born firm's location tax rate with the relevant alternatives (neighbors). The dependent variable in the first case would be the share of new firms on the number of existing ones by municipality regressed on the (log) tax rate, given the large amount of zeros in the dependent variable we adopt a poisson estimator. Data are arranged as a standard panel where observations are municipality by year.

In the second case, the sample consists of a series of paired firms located in different municipalities as in the main analysis. However, we are not interested in comparing firms but locations. Relevant alternative for firm i is defined as the nearest production facility in another municipality. Our dependent variable is equal to 1 if there is a new born firm in one side of the border and an already established firm in the same sector and production quintile in the other side of the border. The only covariate is the tax rate differential between paired locations, a significant coefficient in this case would suggest that a firm location choice may be correlated with tax differentials (selection effect). At time t we define as new born firms those starting business at time $t - 1$ according to the information reported in the financial account. We extend the definition at $t - 2$ to maximize the estimation sample. In both empirical approaches we use 3 km threshold estimation sample³².

Results are reported in table A.1. Panel data estimation (Column 1 and 2) does not show any significant correlation between the share of new (or young) business and the tax rate at the municipality level. Moving to a spatial difference approach (Column 3) confirms previous findings showing no significant correlation between firms location choices and tax rate differentials, when comparing all relevant alternatives as in Column (3). Those results, consistently with previous studies, suggest no evidence of selection effect in our estimation sample.

³²Results are robust to different thresholds and available upon request.

Table A.1 – Selection Effect: New Born Firm Share and Business Property Taxation

	CF (QML) (1)	Poisson (2)	Spat-Diff NN (IV) (3)
<i>New Born ≤ 2 years</i>			
IV Res	-0.169 (1.198)		
Tax rate	-0.075 (1.203)	-1.204 (0.761)	0.017 (0.055)
Observations	20616	6847	17534 (5189 couples)
First Stage F-test			10.47
Fixed Effects	Munic & Year	Munic & Year	Munic-Pairs

Note: Standard Errors in parentheses clustered by Municipality (Column 1 and 2) or by Municipality Pairs (Column 3). In Column (3) tax rates are instrumented using the same set of variables used in our baseline specification.

Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

9. Appendix: Additional Results

Table B.1 – Firm Outcomes and Business Property Tax Rate

	ln(Emp)	ln(Cap)	TFP(Lev-Pet)	ln(Sales)
Tax rate	-0.112*** (0.038)	-0.299** (0.137)	-0.143*** (0.049)	-0.210*** (0.058)
Age (levels)	0.014*** (0.003)	0.068*** (0.008)	0.029*** (0.004)	0.044*** (0.004)
Age ²	-0.050*** (0.004)	-0.019** (0.008)	-0.020*** (0.004)	-0.031*** (0.004)
Hansen-J p-value	0.241	0.407	0.202	0.253

Note: Each column reports estimates from separate regressions. The distance threshold used for spatial differencing is 1km; first stage F-statistic is 30.66; estimation sample includes 32,557 observations; 6,340 pairs and 5,650 firms. Robust standard errors clustered at pair and year level are shown in parenthesis.

Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

Table B.2 – Firm Outcomes and Business Property Tax Rate: Firms Across High Density Local Labour Systems

	ln(Emp)	ln(Cap)	TFP(Lev-Pet)	ln(Sales)
Tax rate	-0.029 (0.080)	0.031 (0.130)	-0.087 (0.058)	-0.072 (0.090)
Age (levels)	-0.000 (0.003)	0.059*** (0.008)	0.028*** (0.003)	0.034*** (0.005)
Age ²	-0.038*** (0.005)	-0.035*** (0.008)	-0.015** (0.006)	-0.028*** (0.006)
Hansen-J p-value	0.391	0.751	0.293	0.406

Note: Each column reports estimates from separate regressions. The distance threshold used for spatial differencing is 1km; first stage F-statistic is 22.83; estimation sample includes 14,736 observations; 3,062 pairs and 2,738 firms. Robust standard errors clustered at pair and year level are shown in parenthesis.

Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

Table B.3 – Firm Outcomes and Business Property Tax Rate: Firms Workers $\leq \mu + 2\sigma$ (≈ 400)

	ln(Emp)	ln(Cap)	TFP(Lev-Pet)	ln(Sales)
Tax rate	-0.069** (0.029)	-0.284** (0.130)	-0.161*** (0.058)	-0.195*** (0.052)
Age (levels)	0.011*** (0.003)	0.068*** (0.007)	0.031*** (0.004)	0.042*** (0.004)
Age ²	-0.052*** (0.004)	-0.018** (0.008)	-0.020*** (0.004)	-0.032*** (0.004)
Hansen-J (<i>p</i> -value)	0.267	0.458	0.190	0.349

Note: Each column reports estimates from separate regressions. The distance threshold used for spatial differencing is 1km; first stage F-statistic is 26.32; estimation sample includes 31,083 observations; 6,158 pairs and 5,537 firms. Robust standard errors clustered at pair and year level are shown in parenthesis.

Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

Table B.4 – Firm Outcomes and Business Property Tax Rate: Excluding Regions with Different Business Tax Rates (IRAP)

	ln(Emp)	ln(Cap)	TFP(Lev-Pet)	ln(Sales)
Tax rate	-0.117*** (0.040)	-0.292** (0.128)	-0.148*** (0.045)	-0.220*** (0.060)
Age (levels)	0.012*** (0.003)	0.068*** (0.008)	0.029*** (0.003)	0.043*** (0.004)
Age ²	-0.049*** (0.004)	-0.020** (0.008)	-0.020*** (0.004)	-0.030*** (0.004)
Hansen-J (<i>p</i> -value)	0.270	0.391	0.202	0.243

Note: Each column reports estimates from separate regressions. The distance threshold used for spatial differencing is 1km; first stage F-statistic is 31.88; estimation sample includes 31,719 observations; 6,147 pairs and 5,390 firms. Robust standard errors clustered at pair and year level are shown in parenthesis.

Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

Table B.5 – Firm Outcomes and Business Property Tax Rate: Firms Paired within the Same Sector and Production Quintile

	ln(Emp)	ln(Cap)	TFP(Lev-Pet)	ln(Sales)
Tax rate	-0.075* (0.045)	-0.528*** (0.165)	-0.134 (0.093)	-0.251*** (0.089)
Age (levels)	0.008** (0.004)	0.086*** (0.010)	0.039*** (0.004)	0.048*** (0.006)
Age ²	-0.048*** (0.005)	-0.038*** (0.012)	-0.029*** (0.006)	-0.037*** (0.005)
Hansen-J (<i>p</i> -value)	0.318	0.554	0.256	0.346

Note: Each column reports estimates from separate regressions. The distance threshold used for spatial differencing is 1km; first stage F-statistic is 39.23; estimation sample includes 7,462 observations; 2,461 pairs and 2,952 firms. Robust standard errors clustered at pair and year level are shown in parenthesis.

Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

Table B.6 – Firm Outcomes and Business Property Tax Rate: Standard Errors (in parenthesis) are obtained according to Appendix A of [Duranton et al. \(2011\)](#)

	ln(Emp)	ln(Cap)	TFP(Lev-Pet)	ln(Sales)
Tax rate	-0.258*** (0.045)	-0.497*** (0.095)	-0.217*** (0.052)	-0.417*** (0.047)
Age (levels)	0.020*** (0.003)	0.078*** (0.006)	0.032*** (0.003)	0.056*** (0.003)
Age ²	-0.047*** (0.003)	-0.019*** (0.006)	-0.018*** (0.003)	-0.030*** (0.003)
Hansen J (<i>p</i> -value)	0.00	0.00	0.00	0.00

Note: Each column reports estimates from separate regressions. The distance threshold used for spatial differencing is 1km; first stage F-statistic is 396.91; estimation sample includes 32,557 observations; 6,340 pairs and 5,650 firms.

Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

Table B.7 – Alternative Instrumenting Strategies

	Mandating Administration (Alone)	Mandating Administration and Political Alignment
Employment	-0.106** (0.051)	-0.108*** (0.037)
Capital	-0.398** (0.161)	-0.332*** (0.130)
TFP	-0.107 (0.079)	-0.138** (0.048)
Sales	-0.190*** (0.061)	-0.209*** (0.058)
F-statistic	11.82	27.37

Note: Each column reports estimates from separate regressions. Regressions control for a second order polynomial in firm's age; in both regressions excluded instruments have been augmented using [Lewbel \(2012\)](#)'s method; the distance threshold used for spatial differencing is 1km; estimation sample includes 32,557 observations; 6,340 pairs and 5,650 firms.

Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.

Table B.8 – Tax Rate Effect: Summary of Results using Different Distance Thresholds for Spatial Differencing (Wild Bootstrap inference)

	0.5km	1km	1,5km	2km	3km
<i>GMM</i>					
Employment	-0.055 (1.09)	-0.112*** (7.37)	-0.106*** (16.32)	-0.086*** (16.11)	-0.079*** (16.48)
Capital	-0.413** (4.36)	-0.299*** (9.94)	-0.203*** (9.96)	-0.110*** (8.39)	-0.108*** (11.79)
TFP	-0.148** (5.70)	-0.143*** (7.18)	-0.106*** (16.57)	-0.075*** (12.47)	-0.068*** (14.98)
Sales	-0.115** (4.06)	-0.210*** (19.32)	-0.164*** (25.88)	-0.117*** (21.08)	-0.092*** (22.64)
<i>2SLS</i>					
Employment	-0.069 (1.43)	-0.127*** (12.30)	-0.115*** (28.37)	-0.088*** (30.69)	-0.073* (35.69)
Capital	-0.512*** (12.85)	-0.292*** (13.81)	-0.190*** (15.90)	-0.087** (5.49)	-0.087 (9.99)
TFP	-0.144*** (7.04)	-0.127*** (16.49)	-0.081*** (17.71)	-0.063*** (17.82)	-0.060 (28.11)
Sales	-0.131** (5.23)	-0.212*** (31.98)	-0.166** (54.80)	-0.133*** (62.11)	-0.114 (69.60)

Note: Each cell reports estimates from separate regressions; regressions control for a second order polynomial in firm's age. Quasi- $F(1, 9)$ test statistics computed using the score wild bootstrap with 10,000 replications and Rademacher weights are in parentheses. Significance levels: * $p < 10\%$; ** $p < 5\%$, *** $p < 1\%$.